

Zambia Tourism Agency (ZTA) Tourism Excellence Awards

Terms and Conditions

1. Introduction

The Zambia Tourism Agency (ZTA) Tourism Excellence Awards aim to recognize and celebrate outstanding achievements, innovation, and excellence within Zambia's tourism industry. These Terms and Conditions govern participation, nomination, and judging processes to ensure fairness, transparency, and integrity in the Awards.

2. Eligibility

- a) The Awards are open to legally registered tourism-related and Licensed, businesses organizations, and individuals operating in Zambia.
- b) Entrants must comply with all statutory regulations governing their respective sectors.
- c) Employees of the Ministry of Tourism, its departments, statutory bodies, their Board of Directors and their immediate families, as well as any entities owned or controlled by them, are not eligible to participate, nominate, or be nominated.
- d) Members of the Judging Panel, their organizations, and immediate families are not eligible for nomination in any category during their tenure as judges.
- e) ZTA reserves the right to verify the eligibility of all nominees and entrants at any stage.

3. Nominations Process

3.1. Nominations may be made by:

1. The public (public nominations)
2. Tourism industry stakeholders (peer nominations)
3. Themselves (self-nominations)

- 3.2. Self-nominations must be accompanied by supporting evidence such as prescribed by the entry form.
- 3.3. ZTA reserves the right to disqualify incomplete, misleading, unverifiable entries, or entries that do not comply to the entry form requirements.

4. Public Voting

- 4.1 Categories open for public voting will be clearly indicated on the official ZTA website.
- 4.2 Voting must be conducted through the official website.
- 4.3 Multiple voting by the same individual or automated voting systems is prohibited.
- 4.4 ZTA reserves the right to audit and disqualify suspicious votes.
- 4.5 Public votes will be subjected to adjudication by the panel of judges

5. Judging Process

- 5.1 The Judging Panel will consist of independent experts drawn from tourism, media, academia, and the private sector.
- 5.2 Judges will assess entries based on set criteria such as innovation, service excellence, sustainability, community impact, and overall contribution to tourism development.
- 5.3 Judges will sign a Conflict of Interest and Confidentiality Declaration prior to evaluation.
- 5.4 All judges' deliberations are confidential and final.
- 5.5 The judges will vet the public votes and pass the final judgment on the list of top scoring nominees from public votes and determine the final winners through a judge vote.
- 5.6 The ZTA secretariat will moderate and verify results before announcing winners

6. Conflict of Interest

- 6.1 Any judge, nominee and any one falling in the category listed in 2 (c) above, found to have conflict of interest must immediately disclose it to ZTA..
- 6.2 Where a conflict exists, the individual concerned will recuse themselves from participation in that category or process.
- 6.3 ZTA reserves the right to revoke any award obtained through conflict of interest, fraud, or misrepresentation.

7. Announcement and Use of Awards

- 7.1 Winners will be announced during the official ZTA Tourism Excellence Awards ceremony.
- 7.2 Winners may use the Award title and logo in their marketing materials, subject to ZTA's brand guidelines.
- 7.3 ZTA reserves the right to withdraw an award if post-event verification reveals breaches of these Terms and Conditions.

8. Data and Privacy

- 8.1 Personal and business information submitted will be used solely for the purposes of the Awards.
- 8.2 By entering, participants consent to ZTA's use of their names, images, and materials for publicity and promotional purposes related to the Awards.

9. General Provisions

- 9.1 Participation in the Awards constitutes acceptance of these Terms and Conditions.
- 9.2 ZTA reserves the right to amend, suspend, or cancel any part of the Awards process where necessary and in the interest of fairness.
- 9.3 The decision of ZTA and the Judging Panel is final and binding on all participants.
- 9.4 These Terms and Conditions shall be governed by and construed in accordance with the Laws of Zambia.

10. Sponsorships

a) Platinum Sponsor ZMW 500,000.00

- Prominent logo placement on all marketing materials.
- Opportunity to deliver a keynote product promotion presentation during the ceremony.
- VIP tickets to the awards ceremony.
- Sponsorship acknowledgment on social media campaign and press releases.
- Partial Branding of Ashers
- Presentation of key awards
- Logo placement on the award ceremony stage.

b) Diamond Sponsor ZMW 250,000.00

- Prominent logo placement on all marketing materials
- Opportunity to run adds during ceremony
- VIP tickets to the awards ceremony.
- Sponsorship acknowledgment in the social media campaign and press releases.
- Partial Branding of Ashers
- Presentation of key awards
- Logo placement on the award ceremony stage.

c) Gold Sponsor ZMW 150,000.00

- Exclusive sponsorship of a specific award category.
- Logo on category
- Specific marketing material
- VIP tickets to the awards ceremony.
- Sponsorship acknowledgment in the social media campaign and press releases.

d) Silver Sponsor ZMW 100,000.00

- Logo on event materials, such as banners and programs.
- 2 VIP tickets to the awards ceremony.
- Sponsorship acknowledgment in the social media campaign and press releases.

e) Bronze Sponsor ZMW 50,000.00

- 2 complementary tickets to the awards ceremony.
- Sponsorship acknowledgment in the social media campaign and press releases.

11. Tickets

- a) VIP Ticket – ZMW 2,000.00
- b) Standard Ticket – ZMW 1,000.00

12. Award Presentation

- Award presentations may be done by the following:
 - a) Hon Minister of Tourism,
 - b) Permanent Secretary - Ministry of Ministry
 - c) ZTA management and its Board
 - d) Board chairpersons of Ministry of Ministry statutory bodies
 - e) other senior Government officials.
 - f) Platinum, Diamond, and Gold Sponsors